

ELISE SMIDT

Advertising Creative



BASIC INFO

Nationality: Dutch / German
Date of birth: February 18, 1996
Phone: +41 78 210 7011
Email: elisesmidt@hotmail.com
Portfolio: www.elisesmidt.com

EXPERIENCE

Junior Creative at Wirz BBDO

August 2020 - present
Working on Swiss Tourism, WWF, Swisscom, FiFa, SBB, Graubünden, and Migros.

Junior Creative, MullenLowe London

August 2018 - July 2020
Worked on Persil, Magnum, Knorr, Domestos, Sloggi, and more. Won pitches for Amazon Prime Video and Bayer.

Freelance Songwriter, Notting Hill Music

January 2019 - July 2020
Writing pop songs to briefs for international record labels.

Co-Author & Editor "Tales for the Future"

December 2019
A children's book with AR illustrations that empowers girls

Creative intern, Ogilvy London

June - July 2018
Worked on Ford, Barclays, Boots, Voxi, Trebor Mints.

D&AD New Blood Academy

June 2018
I was one of the lucky D&AD Award winners who got to experience this 2-week exclusive crash-course on creativity.

High fashion modelling

2011 - 2014
Worked for Prada, Dior, Louis Vuitton, Vogue and Elle Magazine. Women Management in New York, Milan, Paris.

EDUCATION

MSc Creative Advertising

Edinburgh Napier University
2017 - 2018

Exchange in Hong Kong

Creative Media Department
Hong Kong City University
2016

BSc Liberal Arts and Sciences

Major in Social Sciences
Erasmus University Rotterdam
2014 - 2017

AWARDS

ADC Young Creative Award

For The Fastest Fast Food, Category Cyber, 2021

D&AD New Blood Award

For the #giffconsent campaign, 2018

Creative Conscience Award shortlist

For the Cockblock App, 2018

SKILLS

Proficient in Photoshop, Illustrator & MS Office
Fluent in English, Dutch, and German
Presenting
Songwriting & composing

INTERESTS

Travelling (Visited 40 countries so far!)
Photography
Painting & sculpting
Basketball